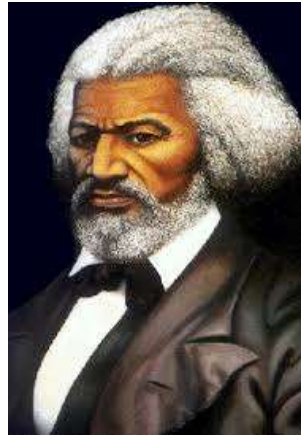


# The Frederick Douglass Level-\$5000.00



- Full name as the premiere partner in progress in all media, advertisements, print, radio and television promotions of the International Black Expo online, onsite on television and in print.
- Two full page ads in TODAY'S TIMES NEWSPAPER in our Black Expo Edition.
- A **10x15** exhibit booth (professional with four tables, chairs, backwall, carpet, signage) at the onsite Black Expo; or a Virtual Exhibit Booth at Black Expo Online.
- A Virtual Booth on the homepage of Black Expo for you to have seminars sessions and present educational opportunities.
- We will broadcast Black Expo on our television network to millions of homes on Apple TV; Roku and Amazon Firestick for you to connect with viewers.
- You will have two commercials for the televised Black Expo Show; plus, two commercials on the website version.
- Two of your company signs will hang from the ceilings throughout the venue. The Virtual Expo will feature your two banners on the homepage.
- A special workshop will be named after your company that you host; onsite and online.
- You will receive the Freedom Award of Honor in front of hundreds of people and be broadcast on television.
- Over 40,000 posters, flyers and invitations will have your logo as we distribute throughout the communities.
- The EXPO bags, t-shirts; hats, and other items will have your logo.



# The Harriet Tubman Level-\$3800.00

- Full name as the premiere partner in progress in all media, advertisements, print, radio and television promotions of the Black Expo and the Virtual Black Expo.
- Two full page ads in TODAY'S TIMES NEWSPAPER in our Black Expo Edition.
- A **10x10** exhibit booth (professional with four tables, chairs, backwall, carpet, signage) at the onsite Black Expo.
- A Virtual Booth at the Online Black Expo for you to have a link to your website; a live message from your representative and a link to your workshop/seminar.
- We will broadcast Black Expo on our television network to millions of homes on Apple TV; Roku and Amazon Firestick for you to connect with viewers with your company as a partner.
- You will have one commercial for the televised Black Expo Show; plus, one commercial on the website version.
- One of your company signs will hang from the ceilings throughout the venue. The Virtual Expo will feature your banner on the homepage.
- A special workshop will be named after your company that you host; onsite and online.

*(continued opportunities from previous page)*

## The Harriet Tubman

- You will receive the Leadership Award of Honor in front of hundreds of people and be broadcast on television.

- Over 40,000 posters, flyers and invitations will have your logo as we distribute throughout the communities.
- The EXPO bags, t-shirts; hats, and other items will have your logo

## The Carter G. Woodson Level-\$2800.00

- Full name as the premiere partner in progress in all media, advertisements, print, radio and television promotions of the Black Expo and the Virtual Black Expo.
- One full page ad in TODAY'S TIMES NEWSPAPER in our Black Expo Edition.
- A **10x10** exhibit booth (professional with four tables, chairs, backwall, carpet, signage) at the onsite Black Expo.
- A Virtual Booth at the Online Black Expo for you to have a link to your website; a live message from your representative and a link to your workshop/seminar.
- We will broadcast Black Expo on our television network to millions of homes on Apple TV; Roku and Amazon Firestick for you to connect with viewers with your company as a partner.
- You will have one commercial for the televised Black Expo Show; plus, one commercial on the website version.
- The Virtual Expo will feature your banner on the homepage.
- You will receive the Black Expo Community Spirit Award of Honor in front of hundreds of people and be broadcast on television.
- Over 40,000 posters, flyers and invitations will have your logo as we distribute throughout the communities
- The EXPO bags, t-shirts; hats, and other items will have your logo.



## The Booker T. Washington Level \$2000.00



- A **10x10** exhibit booth (professional with four tables, chairs, backwall, carpet, signage) at the onsite Black Expo.
- A Virtual Booth at the Online Black Expo for you to have a link to your website; a live message from your representative and a link to your workshop/seminar.
- We will broadcast Black Expo on our television network to millions of homes on Apple TV; Roku and Amazon Firestick for you to connect with viewers with your company as a partner.
- Over 40,000 posters, flyers and invitations will have your logo as we distribute throughout the communities
- The EXPO bags, t-shirts; hats, and other items will have your logo.

## Special Small Exhibitor's Bouus Package

# The Madame C.J. Walker

## Sarah Breedlove Opportunity

### \$1500 Level

Includes Virtual Exhibit Booth; Print Ad, Televised Exhibit Booth and Onsite Exhibit booth

This Special Bonus Package includes the following opportunities to assure that smaller individually owned “**Mom and Pops**” type businesses can have full participation in the Black Expo. This level is designed for those selling cultural items; gifts, clothing, art, and other items and is not corporate; a major affiliate or entity.

You will receive these opportunities:

- A Featured Virtual Exhibit Booth for the Online version of Black Expo. This Virtual Exhibit Booth will your recorded submission for up to three minutes of video where you discuss, promote, highlight, and give information on your company and items.
- As a “Featured Exhibitor” your video will be placed on the main home page of Black Expo online and in the Virtual Showroom. You are exhibited in both places for your maximum exposure opportunities to sell and promote.
- You will receive a full page 8x11 ad in the Black Expo Directory published by Today’s Times Newspaper.
- Your video session will be part of the televised Black Expo on the Onstage Network where we have Black Expo TV. You will be on the Roku, Apple TV, Android and LG streaming platforms available in thousands of households.
- You will have an exhibit booth at The Black Expo onsite event.



## The **ROSA PARKS** Black History Month “3 Phase” Special: \$1000

This is for nonprofit organizations and small business owners looking to get exposure for their goods, services and products with an onsite, virtual and print presence at Black Expo.

1. A Virtual Exhibit Booth for the Online version of Black Expo
2. You will have an exhibit booth at The Black Expo onsite event.

Spaces for exhibitors will be limited so it is important that you reserve your space at this level at once. Please send your registration form in today to:

[rwmedia@hotmail.com](mailto:rwmedia@hotmail.com). Call 916 477.0157 for information.

